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**KnowBe4**  
Human error. Conquered.

# Security Awareness Training

Test your users and your network to identify social engineering, spear phishing and ransomware attacks.

# Why Security Awareness Training?

## Ransomware, That's Why.

Security Awareness Training specialises in making sure your employees understand the mechanisms of spam, phishing, spear phishing, malware, ransomware and social engineering and can apply this knowledge in their day-to-day job.

**Old school Security Awareness Training doesn't hack it anymore.** Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks.



### Baseline Testing

We provide baseline testing to assess the Phish-prone percentage of your users through a free simulated phishing attack.



### Train Your Users

The world's largest library of security awareness training content; interactive modules, videos, games, and newsletters. Automated training campaigns with scheduled reminder emails.



### Phish Your Users

Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.



### See The Results

Enterprise-strength reporting, showing stats and graphs for both security awareness training and phishing, ready for management. Show the great ROI!

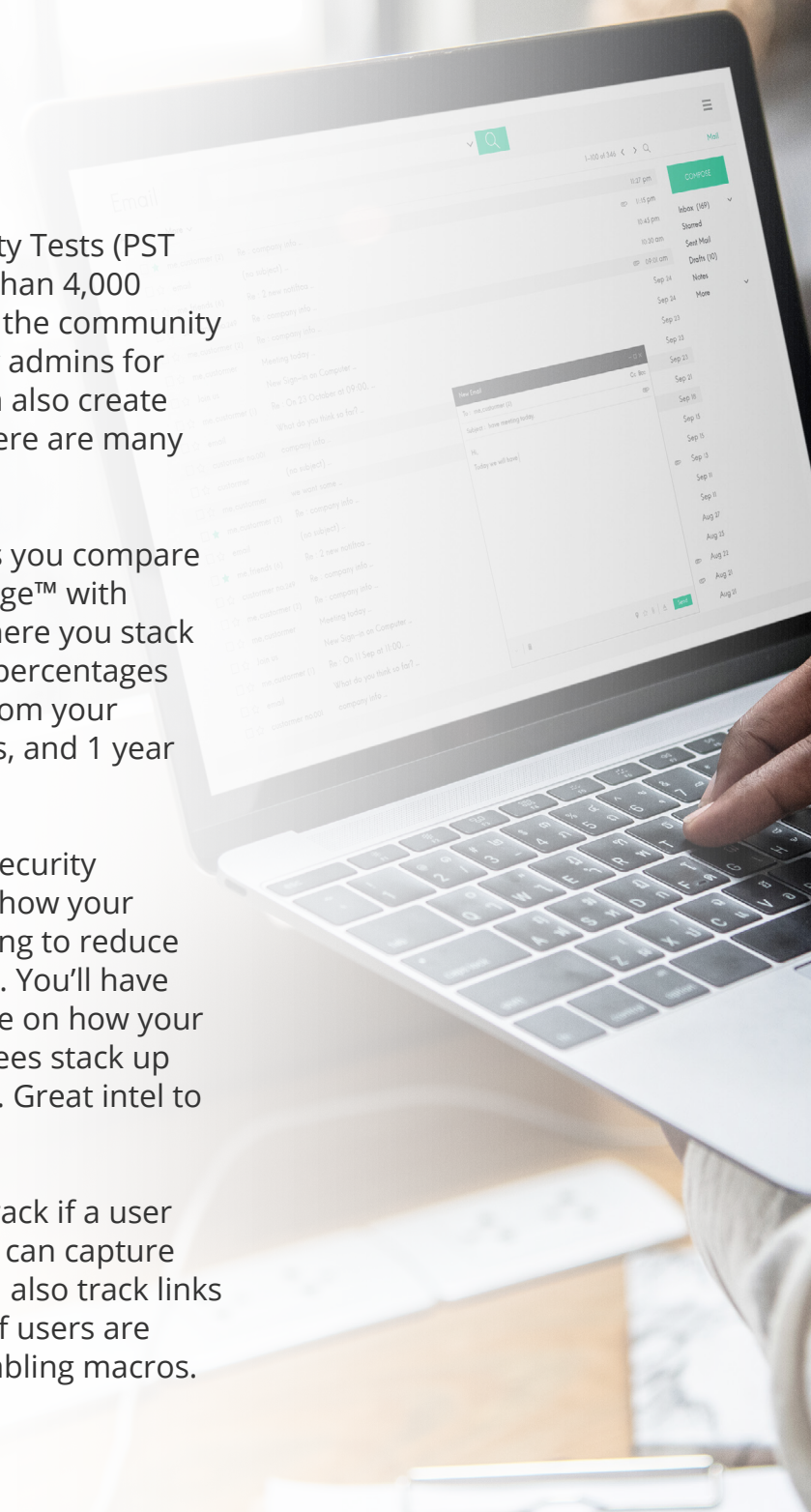
## Phishing

You can schedule regular Phishing Security Tests (PST for short) from our large library of more than 4,000 "known-to-work" templates, choose from the community templates section, which were created by admins for admins to share with their peers. You can also create your own custom phishing templates. There are many more features!

The **Industry Benchmarking** feature lets you compare your organisation's Phish-prone percentage™ with other companies in your industry. See where you stack up! Monitor your employee phish-prone percentages over time and watch how performance from your initial baseline phishing test, after 90 days, and 1 year compares.

With regular phishing security tests and security awareness training campaigns, you'll see how your Human Firewall improves over time helping to reduce risk and improve your IT security defence. You'll have real-time stats that helps you keep a pulse on how your security awareness program and employees stack up against other companies in your industry. Great intel to share with your management team!

**Phishing Reply Tracking** allows you to track if a user replies to a simulated phishing email and can capture the information sent in the reply. You can also track links clicked by users as well as test and track if users are opening Office attachments and then enabling macros.





## Smart Groups



Automate the path your employees take to smarter security decisions. With the powerful new Smart Groups feature, you can use each employees' behaviour and user attributes to tailor phishing campaigns, training assignments, remedial learning and reporting.

You can now create "set-it-and-forget-it" simulated phishing and security awareness training campaigns so you can instantly respond to any phishing clicks with remedial training or have new employees automatically notified of onboarding training, and much more.

## Enterprise-strength Reporting



You also get enterprise-strength reporting with the new Virtual Risk Officer and Advanced Reporting features that gives you actionable metrics on your security awareness program.

Executives get the insight they need to maximise security awareness training ROI and track security compliance.

The Admin Console provides instant graphs of training effectiveness. You can also leverage Reporting APIs for custom reports that integrate with other business systems to showcase your security awareness program statistics.

## Easy User Management



As the Security Awareness Training project leader, Active Directory Integration allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes. Once the ADI is configured, users will be added, changed and archived in sync with changes made within AD automatically. For security reasons, the synch only works one-way.

## Ready to generate cyber security awareness in your organisation?

To arrange a demo, or learn more about how to create a cyber aware culture in your organisation, speak to a member of the Ratcliff team today.



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